

The image features a vibrant red background with a complex geometric pattern of overlapping circles. Some circles are solid white lines, while others are dashed white lines. Small white dots are placed at various points where the circles intersect or at their peripheries. In the center, the text 'ENTER THE SOLUTION SYSTEM' is stacked in a clean, white, sans-serif font. Below this, the word 'evolIS' is written in a stylized white font, where the 'o' is a solid white circle and the 'I' is a vertical line with a semi-circle at its base.

ENTER THE
SOLUTION
SYSTEM
evolIS

2010
Much more than card printers



2021
Identify what matters



2000
Card Printer



AN AUDACIOUS SPIRIT, ALWAYS

2000

Evolis was born in 2000, with a signature: « **Card Printer** ». It is accompanied by a square logo, which establishes the Evolis identity and clearly displays its international ambition. In less than 10 years, Evolis will become the **world leader in the decentralized issuance of personalized cards**.

2010

From the beginning of 2010, **Evolis develops its diversification strategy with its new product lines**: electronic signature tools, identification accessories, strong development around application software to create business solutions... Building on its international reputation and in line with its new strategy, Evolis has transformed its logo. The new logo is more streamlined and is associated with a new, equally evocative tagline: « **Much more than card printers** ».





evolIS

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**New decade, new ambition:
to become a global solutions provider.**

To be and remain the world leader in the decentralized issuance of personalized cards: this has been our ambition for 20 years. What about tomorrow? It will be to **open the field of possibilities to all technological solutions around the identification** of people and goods.

To support this new strategy, Evolis is changing its graphic identity. And to illustrate the range of solutions that are and will be gravitating in its eco-system, Evolis is inspired by solar systems and galaxies. This « solution system » also illustrates the strong link between the group and its customers, partners, suppliers, subsidiaries and brands.

A NEW LOGO

Doing things seriously, without taking ourselves too seriously: this is our mind set. It is found both in the roundness of the characters and in the rigorous alignment of the composition. And this « e », like a smile.

The fire of **red** blends with the **blue** of water. The **balanced proportions** propose a more aerial logo. And in its center, this **symbolic, harmonious shape** that also illustrates « working together ».

BALANCE



ENERGY



The shape of the « o », freely inspired by Yin and Yang, brings all its dynamism to the logo. **It almost seems to come alive**, bringing movement and harmony. A certain energy, also conveyed by this **bright red**.

LEADERSHIP



This logo, this unique creation, conveys through its singularity the **notions of creativity and innovation** and thus asserts a leadership position.



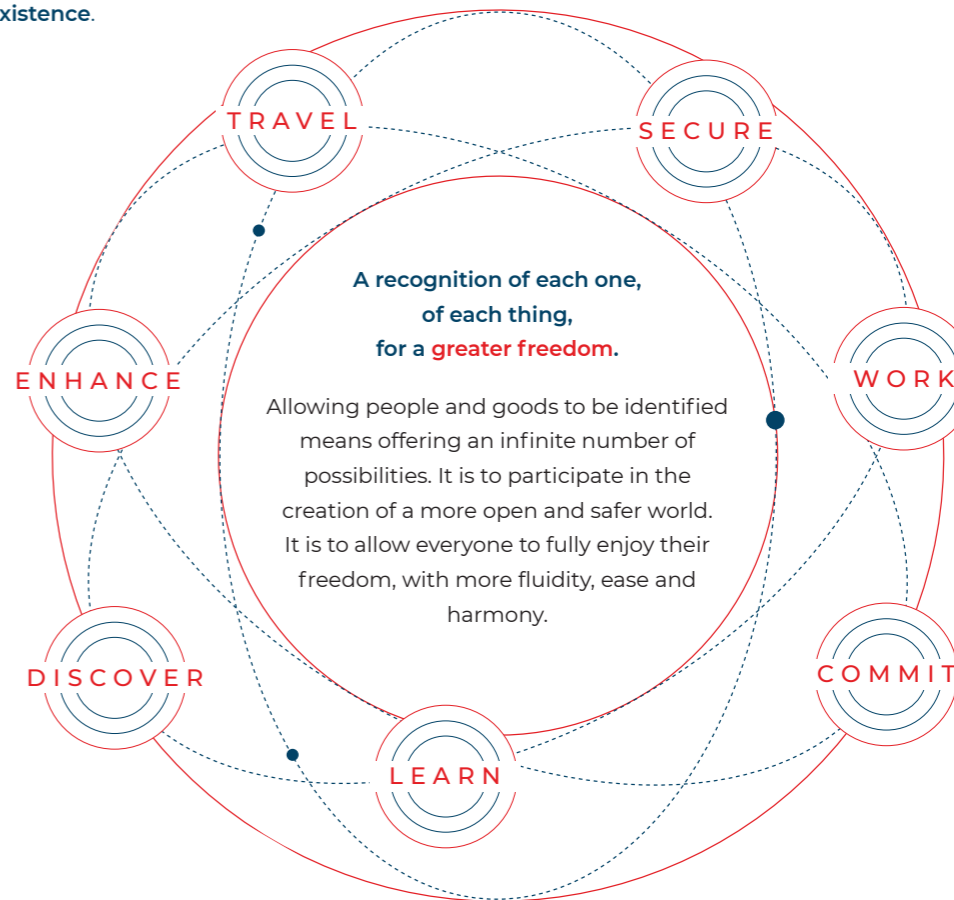
Identify what matters

Identify and recognize a person, an asset.

Who is important, who is considered.

A NEW BASELINE

The marker of our **existence**.





Watch the video:



www.evolis.com